



Your Audience Deserves a Show... Not a Speech

You want to know a secret? Your audience doesn't really want to sit through another speech. But everybody loves a SHOW!

Joe Malarkey is a one-man show that provides a laugh every eleven seconds (yeah, we counted) and closes with a memorable message of facing and overcoming fear in our lives and careers.

Joe Malarkey[®]

The Worst Motivational Speaker in America![®]

Unique, fun and outlandish, Joe has been seen on *60 Minutes*, *To Tell the Truth*, and featured in all the meeting industry trade magazines.

But most important for your group is the enthusiasm and fun Joe can bring to any part of your agenda...

From the morning wake-up burst of energy...

"Choose to Lose" was the perfect ice breaker and way to kick off our conference."

— Lori Chance, Aurum Technology

Or an afternoon slump buster...

"Your lunch time motivational speech was the hit of the conference. Your presentation breathed a fantastic bit of levity into our meeting."

— Kathy Neil, Artesia Data Systems

To the after-dinner surprise...

"Words cannot describe the response I received from our sales force regarding your program at our awards dinner! Your standing ovation was the first one I have seen for a speaker in sixteen years with our company!"

— Charles Bell, Waterfield Financial Corporation

- ✓ You can bring real **entertainment** to a business setting.
- ✓ You can set a tone of fun, excitement and **energy** for the rest of your agenda.
- ✓ You can bring a group together through the **power** of laughter.
- ✓ You can send a memorable **message** that lasts beyond the close of your event.
- ✓ You can provide a super **reward** for exceptional performance.

And best of all...

- ✓ You don't have to take a chance — "Choose to Lose!" is a tested, proven program that consistently delivers. Joe has been a hit with hundreds of company and association audiences, from six thousand insurance top performers at the Million Dollar Round Table to a small group of CEO's at an industry retreat.

"You made my job easy and you made me look like a hero for bringing you to the conference."

— Dana Overbey, BlueCross BlueShield

